

## alue it. INKc

# Total Security & Growth Solutions Instant Counterfeit Elimination & Real-Time Tracking Worldwide

- ✓ Gain Market Share Fast
- ✓ Quick and Easy
- ✓ Low Cost
- ✓ Secure and Safe
- ✓ Any Industry

Counterfeiting and illicit trade are pervasive in nearly every industry sector, harming consumers and brand owners, while costing the global economy over 1 trillion dollars annually. Preservation of product and information integrity is increasingly important as sophisticated counterfeiting efforts easily defeat existing anti-counterfeit technologies. INKcrypt<sup>®</sup> smartQR<sup>™</sup> is a revolutionary tracking and authentication solution based on unique, copyproof biomarkers that empowers users and brand owners to authenticate products and information in real time.



# Instant 100% Effective Authentication of Items & Information; and Mobile Tracking

Intrigue customers and supply chains with invisible interactive INKcrypt<sup>®</sup> xDNA<sup>™</sup> biomarkers for secure mobile authentication and activity monitoring of any items worldwide.

#### Gain Market Share Fast

- ✓ Excite and attract users
- ✓ Get Instant Reports
- ✓ Stop Illicit Trade
- $\checkmark\,$  Empower Users to verify and grow brand value
- ✓ Apply FDA compliant smartQR biomarkers with confidence

#### Quick and Easy

Implementation is easy, 100% effective and low cost: Simply apply traces of invisible INKcrypt® xDNA™ biomarkers (available at goinkcrypt.com) onto any item. Sample and validate the marker using the smartQR™ test kit, which fits an entire lab into the size of a Postal Stamp and makes testing fast and easy to perform by users and brand owners. Anywhere, Anytime!

#### Low Cost

The INKcrypt<sup>®</sup> smartQR<sup>™</sup> Solution is modular and configured to meet a customer's needs. INKcrypt<sup>®</sup> xDNA<sup>™</sup> biomarkers and associated test kits are available at goinkcrypt.com. Users may also opt to implement the solution on a flat cost per item, which includes integration consulting and all required components throughout the enterprise.

### Secure and Safe

Any Industry

The secure goinkcrypt.com authentication platform allows individuals and brand owners to acquire and register custom INKcrypt<sup>®</sup> xDNA<sup>™</sup> biomarkers and associated test kits, which are under exclusive control of the authorized member. During setup, members chose requirements and redemption benefits for participating testers.

#### APPLY ONTO 100% ANY ITEM EFFECTIVE PRINT BRUSH SPRAY APPLY RESULT 1. Sample tag with smartQR Brush. Print. Sprav 1 Scan QR code Swah to tag an item 2. Receive instant authentication 2. Press & hold smartQR<sup>™</sup> Swab Get rewards, details & alerts on smartQR<sup>™</sup> Strip for 20 sec Manage brands 3. Get pattern **INK**crypt.

#### About INKcrypt<sup>®</sup> smartQR<sup>™</sup> Exclusive Biomarkers

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INKcrypt<sup>®</sup> smartQR<sup>™</sup> applies to any industry, large and small enterprises, institutional users and individuals. Ease of use, low cost, 100% efficient authentication and community-building interactive features make it the ideal platform to eliminate counterfeiting and illicit trade – while participating with convenience and rewarding excitement.